

“Annex A”

**PRIVACY POLICY STATEMENT FOR “EMILGROUP PROJECT AWARDS 2025” EVENT
PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679 (“GDPR”)
GENERAL DATA PROTECTION REGULATION**

DATA SUBJECTS: ARCHITECTS / DESIGNERS AND OWNERS

Emilceramica, identified as below, provides you with this privacy policy statement in order to inform you regarding the processing of your personal data relative to the organisation of the Emilgroup Project Awards 2025 Contest (the “Event”).

1. IDENTITY OF THE DATA CONTROLLER AND DATA PROTECTION OFFICER (DPO)

The Data Controller is Emilceramica S.r.l. a Socio unico, with registered office at Via Ghiarola Nuova 29, 41042 Fiorano Modenese (Modena) Italy, acting through its current legal representative (“**Data Controller**” or “**Emilceramica**”).

To exercise your rights, or for any information concerning them and/or this Privacy Policy Statement, you can contact the Data Controller at: privacy@emilceramicagroup.it tel. +39 0536 835111.

The Data Controller has appointed a Data Protection Officer (“**DPO**”), whom you can contact to exercise your rights, as listed in point 7 below, as well as to receive any information concerning them and/or this Privacy Policy Statement, by writing to: dpo@emilceramicagroup.it

2. WHICH PERSONAL DATA WE PROCESS

During the Event, for the purposes stated below, the Data Controller intends to process the identification data (e.g. first name and surname, telephone number, email address, etc.) which you contribute directly with your entry to the Event.

3. PURPOSES AND LEGAL BASIS OF THE PROCESSING AND STORAGE PERIOD

Participation in the Event necessarily requires the collection of projects and the relative documentation (“**Projects**”), which contain the names of the architects/designers, who hold the prior authorisation of the owners of the locations.

The Data Controller intends to use the data collected for the following purposes:

- i) participation in the Event: for this purpose, the Data Controller will use your personal data, together with the other Project information, to enable you to enter the Project for the Event and in order to make the relative assessment. In the context of this purpose, your personal data may also be used to contact you and ask you for explanations or information regarding the contents of the Project you have entered. The legal basis of the processing of your personal data for this purpose is the execution of a contract to which the data subject is a party, under art. 6, para 1, point b) of the GDPR;
- ii) publication/dissemination: if your project is one of the winners, the Data Controller will present you with a commemorative plaque and will publish and disseminate your Project on the Emilceramica corporate intranet and website, in the press, on social media channels and in any other communication media. Subsequently, Emilceramica shall have the option of publishing and disseminating all the Projects entered on the Emilceramica corporate intranet and website, in the press, on social media channels and in any other communication media. The legal basis of the processing of your personal data for this purpose is the consent of the data subject, under art. 6, para 1, point a) of the GDPR;

- iii) marketing: the Data Controller also intends to use your personal data for marketing purposes relating to the Data Controller's products/services, via conventional means of contact (e.g. telephone contact, paper mail, individual emails, etc.) or automated contacts (e.g. automated email campaigns, text messages, automated telephone contact, instant messaging, social media, etc.). The legal basis of the processing of your personal data for this purpose is the consent of the data subject, under art. 6, para 1, point a) of the GDPR. If you refuse to give your consent, the Data Controller will be unable to contact you for marketing purposes, but this will not prevent you from participating in the Event.

With regard to the period of storage of your personal data:

- for the purposes as per point i) the Data Controller will conserve your personal data throughout the duration of the Event and, subsequently, for a period of time not longer than the standard time limit set by law;
- for the purposes as per point ii) the Data Controller will conserve your personal data for the time necessary for the pursuance of the dissemination purposes described above, and subsequently for the purposes of its historic records. In all case, you may contact the Data Controller at any time at the contacts provided in point 1, to withdraw your consent in accordance with art. 7 of the GDPR.
- for the purposes as per point iii), the Data Controller will conserve your data until you exercise your right to withdraw your consent under art. 7 of the GDPR.

4. THE PROCEDURES USED TO PROCESS YOUR PERSONAL DATA

The Data Controller will collect your personal data when you submit the Project to be entered for the Event to the specific form in the web site [Emilgroup Project Awards \(emilgroupawards.com\)](http://emilgroupawards.com)

Your personal data will be processed, in compliance with the provisions of the GDPR, by paper, IT and telematic means, adopting methods that guarantee security and confidentiality in accordance with the provisions of article 32 of the GDPR.

5. THE PARTIES TO WHOM YOUR PERSONAL DATA MAY BE DISCLOSED, AND WHO MAY GAIN KNOWLEDGE OF THEM

In the pursuit of the purposes described in section 3, your personal data will be known to the Data Controller's employees, contract staff and working associates, specifically designated to deal with processing.

Moreover, in the pursuit of the aforesaid purposes, your personal data may be processed by third parties belonging, for example, to the following categories:

- third parties providing services for the management of the Emilceramica IT system, Internet and Intranet sites, telecommunications networks and advertising agencies;
- publishing companies;
- social media providers;
- other service providers;
- other companies belonging to the same group of companies as Emilceramica, or linked to Emilceramica or Mohawk Industries.

The entities in the aforesaid categories operate in some cases as Data Processors specifically designated by the Data Controller in accordance with article 28 of the GDPR, and in other cases with complete independence as separate Data Controllers, in which case your personal data will only be disclosed to the said independent data controllers for the pursuance of the purposes referred to in section 3 above.

The complete, updated list of the entities to which your personal data may be disclosed can be requested from the Data Controller's registered office.

6. TRANSFER OF PERSONAL DATA OUTSIDE THE EUROPEAN UNION

For technical and organisational purposes, personal data may be transferred to non-European Union member states: this transfer is, in any case, lawful since it is covered by adequacy decisions issued by the European Commission and/or standard data protection clauses based on the models adopted by the European Commission pursuant to art. 46 of the GDPR.

You may request a copy of the safeguards adopted for transfer of your personal data outside the EU, and information concerning the places where they have been made available, by sending a specific request to the Data Controller at the email address privacy@emilceramicagroup.it

7. YOUR RIGHTS AS DATA SUBJECT

With regard to the data processing described in this Privacy Policy Statement, as data subject, subject to the conditions set out in the GDPR, you may exercise the rights provided by articles 15 - 21 of the GDPR, in particular:

- **right of access** - article 15 GDPR: right to obtain confirmation of whether or not personal data concerning you are being processed and, if this is the case, to obtain access to your personal data - including a copy of them - and communication, amongst other things, of the following information:
 - a) purposes of processing
 - b) categories of personal data processed
 - c) recipients or categories of recipients to whom they have been or will be disclosed
 - d) data storage period or the criteria used
 - e) rights of the data subject
 - f) right to lodge a complaint with the supervisory authority
 - g) right to receive information on the origin of personal data if they have not been collected from the data subject
 - h) the existence of automated decision-making, including profiling, and significant information about the logic involved, as well as the envisaged consequences of such processing for the data subject
- **right to rectification** - article 16 GDPR: right to obtain, without undue delay, the rectification of inaccurate personal data concerning you and/or the completion of incomplete personal data;
- **right to data portability** - article 20 GDPR: right to receive the personal data concerning you, which you have provided to the Data Controller, in a structured, commonly used and machine-readable format and the right to transmit those data to another controller without hindrance, if the processing is based on consent and is carried out by automated means. In addition, the right to have your personal data transmitted directly by the Data Controller to the other controller, where technically feasible;
- **right to erasure (right to be forgotten)** - article 17 GDPR: right to obtain, without undue delay, the erasure of personal data concerning you, when:
 - a) the data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
 - b) you have successfully objected to the processing of the personal data;
 - c) you have withdrawn consent and where there is no other legal ground for the processing;
 - d) the data have been unlawfully processed,
 - e) the data have to be erased for compliance with a legal obligation;
 - f) the personal data have been collected in relation to the offer of information society services referred to in article 8, para 1 of the GDPR.

The right to erasure does not apply to the extent to which the processing is necessary for compliance with a legal obligation or for the performance of a task carried out in the public interest or for the establishment, exercise or defence of legal claims.

- **right to restriction of processing** - article 18 GDPR: right to obtain restriction of the processing, when:
 - a) the accuracy of the personal data is contested by the data subject;
 - b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
 - c) the data subject needs the personal data for the verification, exercise or defence of a right during judicial proceedings;
 - d) the data subject has objected to processing pending the verification whether the legitimate grounds of the controller override those of the data subject.
- **right to object** - article 21 GDPR: right to object to the processing of personal data concerning you, unless there are legitimate grounds for the Data Controller to continue the processing;
- **right to withdraw consent**: the right to withdraw consent given, without prejudice to the lawfulness of processing based on consent before its withdrawal;
- **right to lodge a complaint under art. 77 GDPR** with a supervisory authority in your member State of residence or work, or of the location in which the alleged breach occurred.

The above rights may be exercised in relation to the Data Controller using the contacts provided in article 1 above. The Data Controller shall examine your request and shall inform you, without undue delay and in all cases within no more than one month of its receipt, concerning the action taken with regard to your request.

The exercise of your rights as data subject is free of charge in accordance with article 12 of the GDPR. However, in the event of requests which are manifestly unfounded or excessive, in particular because of their repetitive character, the Data Controller may charge you a reasonable fee taking into account the administrative costs of dealing with your request, or refuse to act on the request.

Please also note that the Data Controller may request further information necessary to confirm the identity of the data subject.

Emilceramica S.r.l. a Socio unico
(Data Controller)